

**2016 SHOT Business® Awards Drawing  
Official Rules**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.**

**DRAWING IS VOID OUTSIDE THE 50 UNITED STATES (INCLUDING THE DISTRICT OF COLUMBIA) AND WHERE PROHIBITED OR RESTRICTED BY LAW. DRAWING IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS AND OTHER RESTRICTIONS ESTABLISHED BY DRAWING ORGANIZER.**

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules.

**Drawing Organizer:** The 2016 SHOT Business Awards Drawing ("Drawing") is organized by the National Shooting Sports Foundation, Inc., 11 Mile Hill Rd., Newtown, CT 06470.

**Eligibility:** Drawing only open only to NSSF individual members and employees of NSSF member companies in good standing on date of entry 18 years of age or older. Non-NSSF members not eligible to enter or win. Employees, officers, and directors of Organizer, family members of these individuals and persons living in their same households are not eligible to enter or win.

**Drawing Period:** June 15, 2015 to September 15, 2015.

**How to Enter:** Enter the Drawing by completing a 2016 SHOT Business Awards Nomination Ballot at <http://www.shotbusiness.com/shot-business-awards-nominations/>. **All Ballots must be received by Organizer no later than September 15, 2015.** Entrants must complete all required information in order to be eligible to win. Incomplete Ballots or Ballots not submitted in accordance with submission instructions shall be ineligible. Limit one entry per NSSF member during Drawing Period. Multiple entries from the same individual NSSF member or more than one representative of the same NSSF business member shall be disqualified. All entrants must provide a current and valid e-mail address. All entries become the property of Organizer and shall not be returned.

**Prize:** One (1) First-Class Hotel Accommodation during the 2016 SHOT Show, Las Vegas, NV, January 19–22, 2016. One winner will receive a 4-day, 3-night stay at a Las Vegas Strip hotel to be chosen by Organizer (Approximate Retail Value \$1,350.00). Drawing Prize will be awarded to individual submitting entry. Drawing Organizer pays room rate and corresponding taxes and fees only. All other expenses associated with acceptance and redemption of prize, including, without limitation, travel, meals, gratuities, admission to the SHOT Show and incidentals incurred during stay, to be borne by Drawing winner. Drawing Prize subject to all terms and conditions imposed by host hotel. Hotel accommodations are subject to availability. Organizer shall not responsible for any circumstances that prevent winner from accepting or utilizing Drawing Prize. Drawing Prize cannot be redeemed for cash value, substituted or exchanged by the winner; however, Organizer reserves the right to substitute prize, as necessary. Federal, state and/or local income taxes applicable to Drawing Prize, if any, are the sole responsibility of the winner.

**Odds of Winning:** The odds of winning the Drawing Prize depend on the number of eligible entries received by Organizer.

**Winner Notification:** Winner will be selected by Organizer at a random drawing after September 15, 2015 at Organizer's headquarters and will be notified via email address he/she provides at time of entry. Winner need not be present. Return of any prize, or prize notification, as undeliverable, the inability of Organizer to contact winner based on the contact information provided, the failure of a potential winner to claim a prize within seven (7) calendar days of first notification attempt, or potential winner ineligibility, will result in disqualification and an alternate winner may be selected at the Organizer's sole discretion. Upon prize forfeiture, no compensation will be given. Winner may be required to provide additional information or documentation to prove Drawing eligibility, including without limitation, proof of identity, age and proof of employment with NSSF member company in good standing. Organizer reserves the right to accept or deny awarding Drawing Prize based on information or documentation submitted or the failure to submit required information or documentation. Organizer may disqualify Drawing winner immediately upon learning the winner has responded with or submitted false information or documentation.

**General Terms & Conditions:** By entering Drawing, each entrant agrees: (i) to be bound by these Official Rules and the decisions of Organizer, which shall be final and binding; and (ii) to release, indemnify and hold harmless Organizer and its directors, officers, employees, and other representatives (collectively, "Released Parties") from any and all claims, losses, or liabilities of any kind (including attorneys' fees and costs) arising from or relating to the administration or operation of the Drawing or any errors in materials related thereto; entrant's participation in the Drawing; use or distribution of entrant's Drawing entry submission; use and exploitation of entrant's name, image, likeness or information submitted to participate in the Drawing for advertising and/or promotion purposes without notice or additional compensation, except where prohibited by law; entrant's acceptance or use of a prize; or any claims based on rights of privacy, rights of publicity, and/or other personal or proprietary right. Organizer reserves the right, in its sole discretion, to modify, suspend or terminate all or part of the Drawing at any time for any reason, and, in such event, to award Drawing Prize based on eligible submissions received prior to any such action, or not

award Drawing Prize at all. The Released Parties shall not be responsible or liable for: (i) late, lost, delayed, damaged, misdirected, stolen, incomplete, illegible, unintelligible or postage-due submissions or other correspondence; (ii) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, interruptions, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; or (iv) any condition caused by events beyond the control of the Released Parties that may cause the Drawing to be disrupted or corrupted, including any injury or damage to any person's computer relating to or resulting from participation in the Drawing or downloading any materials related thereto. Organizer reserves the right in its sole discretion to disqualify any individual found tampering with or disrupting the operation or administration of the Drawing. Any dispute arising from this Drawing shall be brought exclusively in a state or federal court located in Fairfield County, Connecticut selected by Organizer applying the laws of the State of Connecticut without giving effect to any principles of conflicts of law thereunder that would require or permit the application of any other laws. Drawing entrants consent to the personal jurisdiction of such courts, agree to accept service of process electronically (e.g., via e-mail) or certified or registered mail, and specifically waive any jurisdictional or venue defenses otherwise available to them.

**Winner's List:** The name of the Drawing winner may be obtained until November 15, 2015 upon written request by mailing a self-addressed and stamped request to: NSSF, Director, Public Relations, "2016 SHOT Business<sup>®</sup> Awards Drawing," 11 Mile Hill Rd., Newtown, CT 06470.

**Use of Information:** By entering Drawing, information about entrants will be captured by Organizer. The information captured includes entrants' names, mailing addresses, email addresses and other information provided by entrants at time of entry or at the time of prize redemption. This information may be retained and used by Organizer for any business purpose, including, without limitation, mailing lists for future contacts, advertising or promotional purposes, and/or shared by Organizer with third parties. Entrants may be contacted by Organizer and other parties with future promotional offers about their products and/or services.

**Change to Official Rules:** Organizer reserves the right to make changes to these Official Rules at any time and for any reason without notice.